



Wimbledon Community Association  
c/o 66 Kings Road  
Wimbledon, SW19 8QW

Company No: 03825493 | Registered Charity No: 1097305  
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Visit Wimblecomm at: [www.wimbledoncommunity.org](http://www.wimbledoncommunity.org)

## **Trustee / co-optee specification for Wimbledon Community Association/Wimblecomm**

### **Background & Mission**

Wimbledon Community Association (WCA) is a Company Limited by Guarantee (No. 03825493) and a registered charity (No. 1097305) based on a membership structure. The Charity's main purpose is to promote the advancement of education and the provision of facilities in the interests of social welfare, recreation and leisure time occupation for the surrounding area of Wimbledon and Merton.

For many years, the WCA ran a community centre in the centre of Wimbledon. Following closure of the centre and a deal which was finalised with Merton Council in 2013, the new Trustees and secretary set about reinvigorating the organisation.

The Trustees have invested the capital resources resulting from the sale of the WCA's share in the old community centre and have used the dividend to support its administration and services to the local communities through its new community hub for Merton website, Wimblecomm. The Board does not at this time foresee a need to generate or raise additional funds through donations, membership fees or charges for the services provided, however it keeps the option of introducing a membership fee under review and has identified part monetisation of Wimblecomm (through paid ads and commercial listings) as one of its objectives for 2020/21.

The Charity's mission in establishing the new website is to help people find community space for hire, to provide information on community events across Merton, and to develop an online community hub enabling the sharing of community news and other content of interest to Merton communities.

The Hub website is essentially a Wordpress (WP) local directory and uses a MySQL database. In addition, Wimblecomm features an Events Calendar, Blog, and other content, such as the new Coronavirus Hub, that is regularly refreshed. Details of our current service can be seen on <http://wimbledoncommunity.org/publications/>.

The WCA has three trustees: David Hall (Chair), Jenny Burrett and Jackie Chapman, who also serves as Secretary, and two paid part time staff: Community Development Executive, Susanne Ollig and Genevieve Farrell on contract as Community Development Officer. The website has been developed with the help of an external developer.

In accordance with the WCA Articles we must have a minimum of 3 trustees. There is no maximum and we are keen to further develop our trustee base. We are also happy to recruit people who wish to be co-opted for a specific role.

The existing team have various skills and good generic business experience but we are keen to supplement that with people who have skills and/or experience in various areas, particularly digital

marketing, website technical and editorial/content development, website monetisation, social media & community- development and engagement. We are looking for new voluntary trustees/co-optees with the appropriate skills, time and passion to contribute towards their local community. The trustees have developed a strong team culture and generally meet at least quarterly in Wimbledon or via Zoom. Additional time spent by Trustees and Volunteers is flexible and we would welcome your contribution to a mixture of activities between formal Board meetings.

If you have skills in any of these areas, live, work or socialise in Wimbledon, the wider borough of Merton or neighbouring areas and have an interest in the local community we would be pleased to hear from you. You are welcome to get in touch even if you do not yet have extensive experience in the above areas. This is an excellent opportunity to gain exposure and hands-on experience for graduates as well as experienced individuals who would like to give something back to the community.

### **Application process**

If you would like to apply do please email us at [Susanne.ollig@wimbledoncommunity.org](mailto:Susanne.ollig@wimbledoncommunity.org) with your CV and your background as to why you are interested in becoming a Trustee/co-optee.

If you would like an informal discussion to find out more about our charity and how you could get involved, do please contact our Chair, David Hall, at [david.hall@wimbledoncommunity.org](mailto:david.hall@wimbledoncommunity.org), or call him on 07974 371812.

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